Peereviz: Visualizing Peer Reviews

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ABSTRACT

Peer reviews is one possible solution in scaling assessment of open-ended assignment in massive online open courses. However, the amount of data from peer review process is huge and it becomes difficult to explore and understand. In this paper, we present Peereviz, an exploration tool for largescale peer review that helps course instructors to understand and gain insights from the peer review activities, the engagement of students, and the quality of the reviews. Peereviz utilized existing text visualization techniques as well as Multiple Coordinated Views and enable the quick navigation through original feedbacks.

Author Keywords

peer review; group collaboration; visualization; MOOC; exploration; text visualization

INTRODUCTION

Massive open online courses(MOOCs) including Khan Academy, Udacity, Coursera and Venture Lab are increasing in numbers [5]. One emerging challenge is how to scale assessment to these high student-teacher ratio environments. For assignment that have clear representative answer such as multiple choices questions, automated grading system can be employed. While human graders are still needed for the assessment of open-ended assignments.

Using peer review system [9], i.e. having each student grade each other, to assess students work is another possible solution. However, in the massive online courses, the number of reviews done in each class is large and it is overly difficult and time-consuming for instructors to get a comprehensive understanding of the review of each task.

To address this problem, we developed Peereviz, a peer review exploration tool on top of Venture Lab platform. It aims for helping instructors to understand the massive amount of peer review results. The design goal of the tool is to create a visualization tool that helps course instructors in three ways:

- 1. get the overall understanding of peer review activities;
- 2. be able to dive into specific part of the review results;

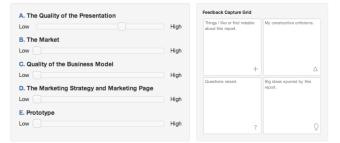


Figure 1. the actual evaluation form on the Venture lab platform. The top part shows the quantitative feedbacks which are score ranging from Low (1) to High (10) while the bottom part shows the feedback capture grid which a form where the reviewers give their opinions on four different aspect: notable, constructive, questions, and ideas.

3. quick browse and select higher quality reviews to read.

As a data explorer, it follows "overview first, zoom and filter, then details- on-demand mantra" [8].

The paper organization is as follows. We first summarize previous work in peer review system and visualization. We then describe the peer review data we used. Next, we present our design and visualization techniques, followed by the evaluation and feedbacks from users. Finally, we suggest the possible directions for future work and then summarize our work.

RELATED WORK

A number of studies has confirmed the usefulness of the peer review system to the students in various domains including programming, writing and design classes [11, 12, 14].

However, to the best of our knowledge, work that combines visualization techniques to help instructors understand peer review data is still limited. The only work we discovered is an interactive tool for peer-review exploration proposed by Xiong et al. [18] They primarily work on the improvement of semantic information to help instructor discover interesting patterns and compare different groups of student in the writing class on SWoRD system [10]. In contrast to the prior work, we mainly focuses on the visualization and interaction design for exploring multi-dimensional peer review data in the recently emerging large-scale online courses.

DATA SET DESCRIPTION

We use a sample data set from a final project peer review result in the Spring 2012 Entrepreneurship class on the Venture Lab platform. A total of 1,206 peer reviews are collected, which consists of 116 teams being reviewed and 212 individual reviewers. For privacy reasons, the team names are

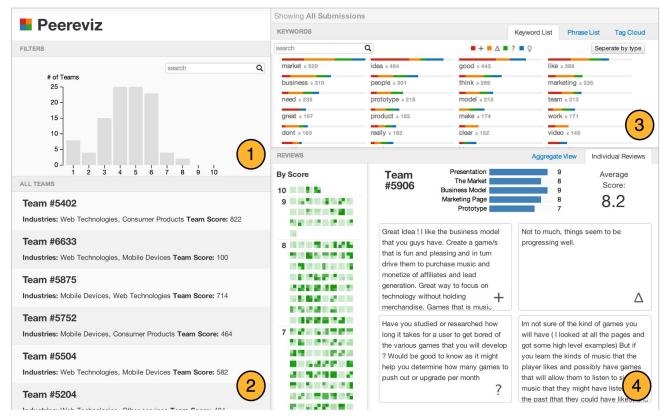


Figure 2. The layout for Peereviz is divided into two parts: the team browser (1,2) and the review browser (3,4). (1) shows the overall score distribution, (2) team description list, (3) keyword list, and (4) Aggregate and individual reviews.

anonymized and we presented team description as much as needed. The actual peer review form has two parts, including multiple quantitative score ranging from Low (1) to High (10) for different aspects of the final project and qualitative text feedback, which utilizes a feedback capture grid [4] where reviewers could express their opinions in four dimensions — what they like (*notable*), constructive criticisms (*constructive*), questions they have about the work (*questions*), and any additional ideas for the project (*ideas*).

VISUALIZATION DESIGN

We use multiple coordinated views techniques to show data in different representations which enable users to interact, explore and understand intricate data [16]. Furthermore, we also use text visualization techniques, including word count list and tag cloud, which are often used to visualize and understand various large text data [13, 17].

Layout

As one of our design goals is to provide fast navigation, we put all views in one page so users do not need to scroll or find hidden menu to achieve their intended tasks. The layout, as shown in Figure 2, consists of two parts: the team browser and the review browser. The first is the team browser on the left side, which contains a team list and a bar chart that visualizes overall score distribution for all team projects. The second is the review browser on the right side which consists of two sub-parts: the keyword visualization for browsing keyword on the upper part and review display view on the bottom part.

Team Browser

The team browser serves as the main part of the overview where the user can select one or multiple teams using different ways of filtering.

The user can select one team by clicking one of the small block on the stacked bar chart or select multiple teams at the same time by brushing over the bar chart. After the selection, the team descriptions will be listed below as noted by (2) in Figure 2. The information provided in the review browser will be updated accordingly with the data of the selected team(s). In addition, it provides a search tool to select teams by their descriptions as well.

Review Browser

The review browser shows data for the selected team(s) in the team browser. If the user has not selected any team in the team browser, the review browser provides overview by showing aggregated data of all teams.

Keyword List, Phrase List and Tag Clouds

Since one major component of the review is qualitative text feedbacks, we extracted keywords from text feedbacks based on their term frequency in bag-of- words model [2] to provide an overview of what students wrote the most in their reviews.

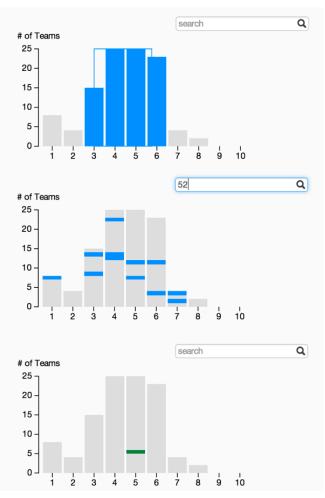


Figure 3. Different selection modes in the team browser. The top one shows brushing mode, which can be used to select teams within a range of scores. The middle one shows search mode, which user can use text by-description search. The bottom one show one team selection, by click on a block on the stacked bar chart.

SELECTED TEAM	
Team #5026 Industries: Web Technologies, Other services Team Score: 808	x
ALL TEAMS	
Team #5402 Industries: Web Technologies, Consumer Products Team Score: 822	
Team #6633	

Figure 4. If the user select a team, either from the stacked bar chart or from the list, a selected team page will appear to help user recognize that a team has been selected.

There are three representations: keyword list, phrase list and tag cloud. In any of the three modes, users can click any word to see the actual occurrence of the word to further understand the context of the word.

The keyword list and phrase list are sorted lists by unigram and bigram term frequency respectively. Each word in the frequently list shows a bar representing their frequencies in the histogram on top of the word. There are two representations for the frequency lists: The first view shows keywords in four columns, in which each column represent keywords from different types of feedback in the original feedback capture grid. The second view (Upper in Figure 5) shows the total frequency of the words aggregated from all the feedback types. In this view, we use color to encoding the proportion of the keyword from each type.

Both frequency list views show the most frequent words on the top. User can also use the search box to search for unigram or bigram they are interested in. Meanwhile, the tag clouds view show four tag clouds of keywords group by each type in the feedback capture grid. Our tag clouds display all words horizontally for ease of reading.

Aggregate View and Individual Review View

In aggregate view, the text feedbacks for the selected teams are shown separately categorized by their types from feedback capture grid. This view provides instructors a quick way to read through a number of reviews for each feedback type at a time. As usual, it provides a search tool so users can search through the text feedbacks.

Individual reviews view is used to browse through the original reviews. It consists of two main parts as shown in Figure 8. First part on the left is a list of small multiples, and each small grid corresponds to single original review. We use color encoding in the small grid to represent the length of the review text: the longer the review text, the more intense the color is; so that the instructors can quickly read and select longer reviews which are potentially more valuable to read. The user can click small multiples to navigate through the original review list. Each original review item in the list contains the original scores distribution for the rubrics, the average score, and the feedback capture grid as in the original form.

IMPLEMENTATION NOTES

Peereviz was written in HTML, CSS and Javascript using the d3.js visualization toolkit [7] and a combination of javascript libraries including jQuery, Underscore.js, Backbone.js [1, 3, 6]. The d3s design that utilizes existing web standards including SVG and HTML has greatly facilitated our implementation.

One advantage of developing Peereviz in Javascript and HTML is that it could be easily integrated to any other online platforms since no other server-side setup is needed as opposed to developing the entire system using Ruby on rails and implementing different controllers to handle different pages.

As for the data processing, we performed SQL queries to get all the data we need and imported it directly at once. It also provides the plug-and-play convenience since users don't

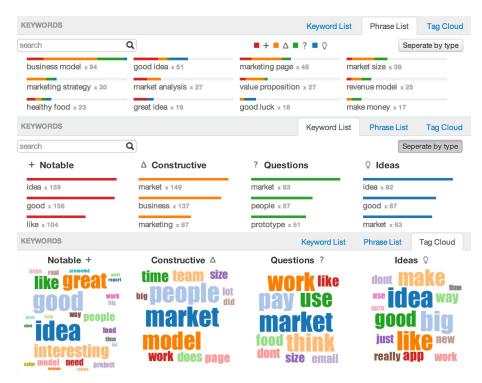


Figure 5. Three views of the keyword browser: (top) the phrase list in integrated mode, (middle) the keyword list in group-by-type mode, (bottom) the tag clouds grouped by type.

REVIEWS	Aggregate View	Individual Reviews		
search Q	Notable Construct	ive Questions Ideas		
Notable +				
 Your differentiation from other competitors is clearly set. Fine website Deta Good idea based on real world experience. Business model is convincing team another meeting to dig deeper into the revenue strategy. 				
Constructive \triangle				
 Your marketing strategy at the initial steps needs to be clearer at least 4me 2400 customers is a hugh number. What is the under-served market size? for years 1,2,3? 		ancial requirements		
Questions ?				
Do you have any plan to match BOTH based on capabilities or complexitieDifferentiators are somewhat lacking in the presentation. Why?	es or competencies	5?!!		
Ideas 🛇				
a B2B matching auto systemGo to existing provider and offer your solution to allow them to expand. Do	this in a revenue s	sharing model.		
Figure 6. Aggregate View.				

Team #5069	Presentation 6 The Market 7 Business Model 7 Marketing Page 6 Prototype 6	Average Score: 6.4
	kling one of the major exponentially problem. Specially in developing nations.	This whole Report may find solution no solution for rural areas .
	+	6
high in developin quite alarming rat	r developed nation. But the price is quite g nation where the problem is increasing e. So how can you develop a model and rice.?	Addressing one of the biggest health and mother of most health problem of the world.
still earn at low p		

Figure 7. A Modal dialog showing original review rata after a user click on a review data in the Aggregate View.

REVIEWS		Aggregate View	Individual Reviews
By Score	Team Presentation #5402 The Market Business Model Marketing Page Prototype Prototype	9 7 8 8 8	Average Score:
3	were well presentated and I could follow along very easily. Have you built a protoype or was it a simulation of the prototype in the presentation? Looked good wither ways. It seems you are also in touch with potential partners which is great. I think you guys are going succeed in your venture. Best of luck	Concept of good neighborhood is quite subjective and I think you will have a tough time in getting this subjective data about the quaity of a neighborhood. Infact in your presentation you have not mentioned how exactly are you going to gather this data and classify it. You should	
	My biggest question is how would you get data to classify neighborhoods.	You can also think user posts his requ neighborhood and requirements are s agents who then c with the details of they think best mai requirements, alon	irrements about then these ent to a network of ome back to the user the neighborhood tch the user's
	Presentation #5204 The Market Business Model Marketing Page Prototype Prototype	8 7 10 9 5	Average Score: 7.8

Figure 8. Individual Review View.

have to have a database or remote server to provide the data. But it might not be a good idea when the data size becomes too large. Directly loaded it from database or split the data into separate files and load them as needed might be another alternative but it might slow it down due to the data I/O as well.

DISCUSSION AND FUTURE WORK

This visualization has provided a way for course instructors to quickly browse the peer review data and get senses of the ongoing peer review activities.

We have presented Peereviz to Venture Lab administrator and let her play with it for 30 minutes. She has expressed her positive feedback of this tool and mentioned that she hope to use this to find out what are qualities of team that get good grades and what has gone wrong for teams with a low grade. She believes that the pattern discovered from this tool can provide helpful feedback for both future offering of the courses and the design of the platform. We plan to further evaluate this tool from real instructor usage in online classes after we integrate it into the Venture Lab platform.

In terms of improvement, one area that we can improve is the text visualization techniques. Our current work has only ranked it by the word frequency, while we could easily replace the underlying calculation for ranking the words. For example, we could instead use **TF-IDF model** [15] or other score calculations to find more expressive words.

We have also learned that visualization of the review also largely depends on the peer review form. Pre-structured form facilitates greatly in making the visualization. Our visualization benefits from the feedback capture employed in the platform. Thus, we suggest that providing scaffolding structure in the peer evaluation form does not only improve the review quality but also help the teaching teams to better understand the result as well.

Finally, another possible improvement is to enhance systems ability to compare different group of students by demographic such as GPA, academic major, or nationality.

CONCLUSION

In this paper, we described the visualization design of Peereviz, a system for exploring the peer review data in massive online open courses. We employed techniques from text visualization, simple language modeling and multiple coordinated views to help course instructors explore the result of assessments and learning outcomes as well as the insights from the overall peer review activities. In the near future, we are going to integrate this additional visualization feature to the Venture Lab platform.

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