



hire a **world-class chef** to cook
for you and your friends at home

the chef:

- creates a bespoke menu
- does the shopping
- preps and cooks
- oversees service
- wows everyone
- cleans up



you:

- just relax & enjoy a great meal with great company, effortlessly

Single Focused Goal

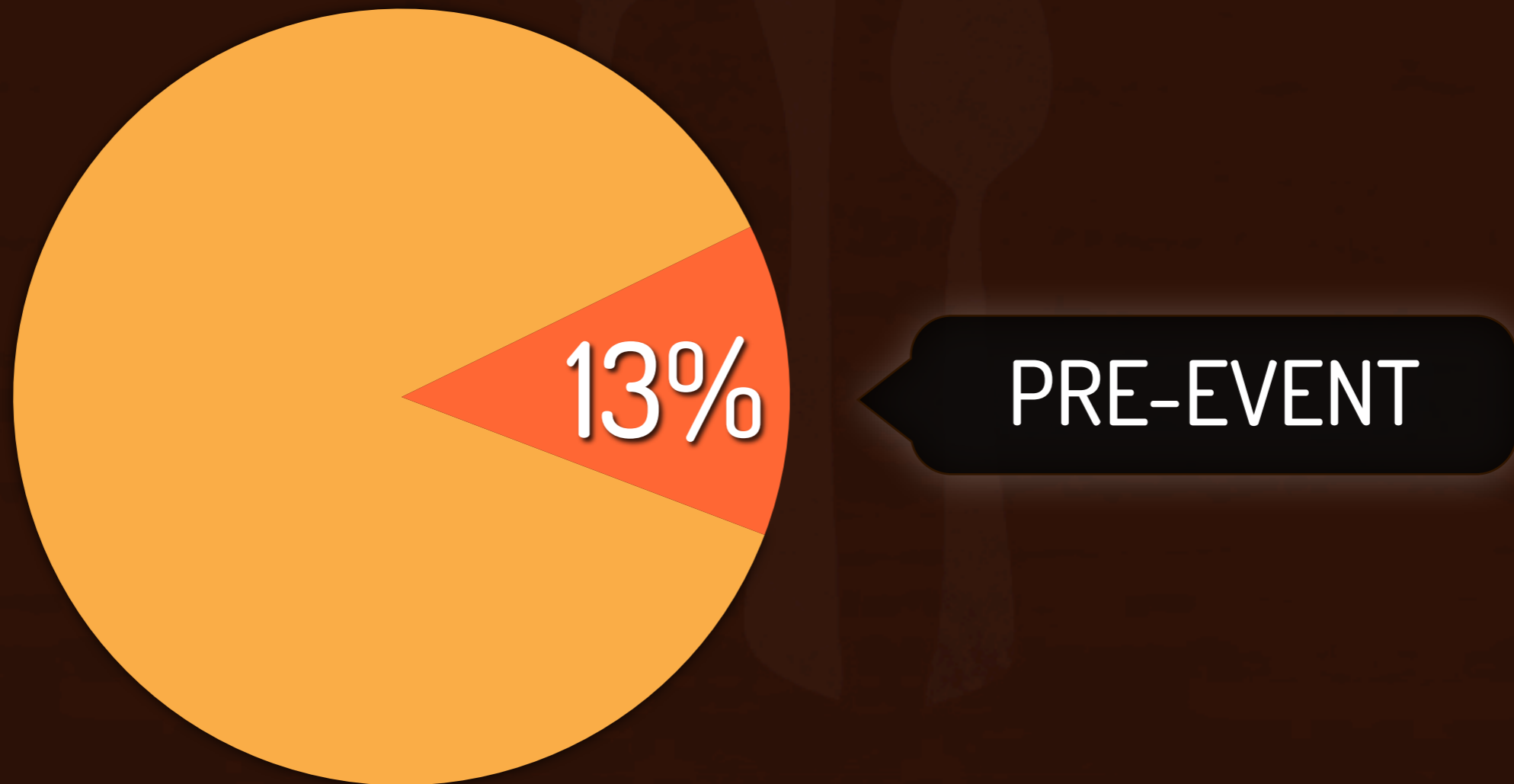
Increase awareness about Kitchit
& Create a perception of accessibility

Entertaining can be a juggling act

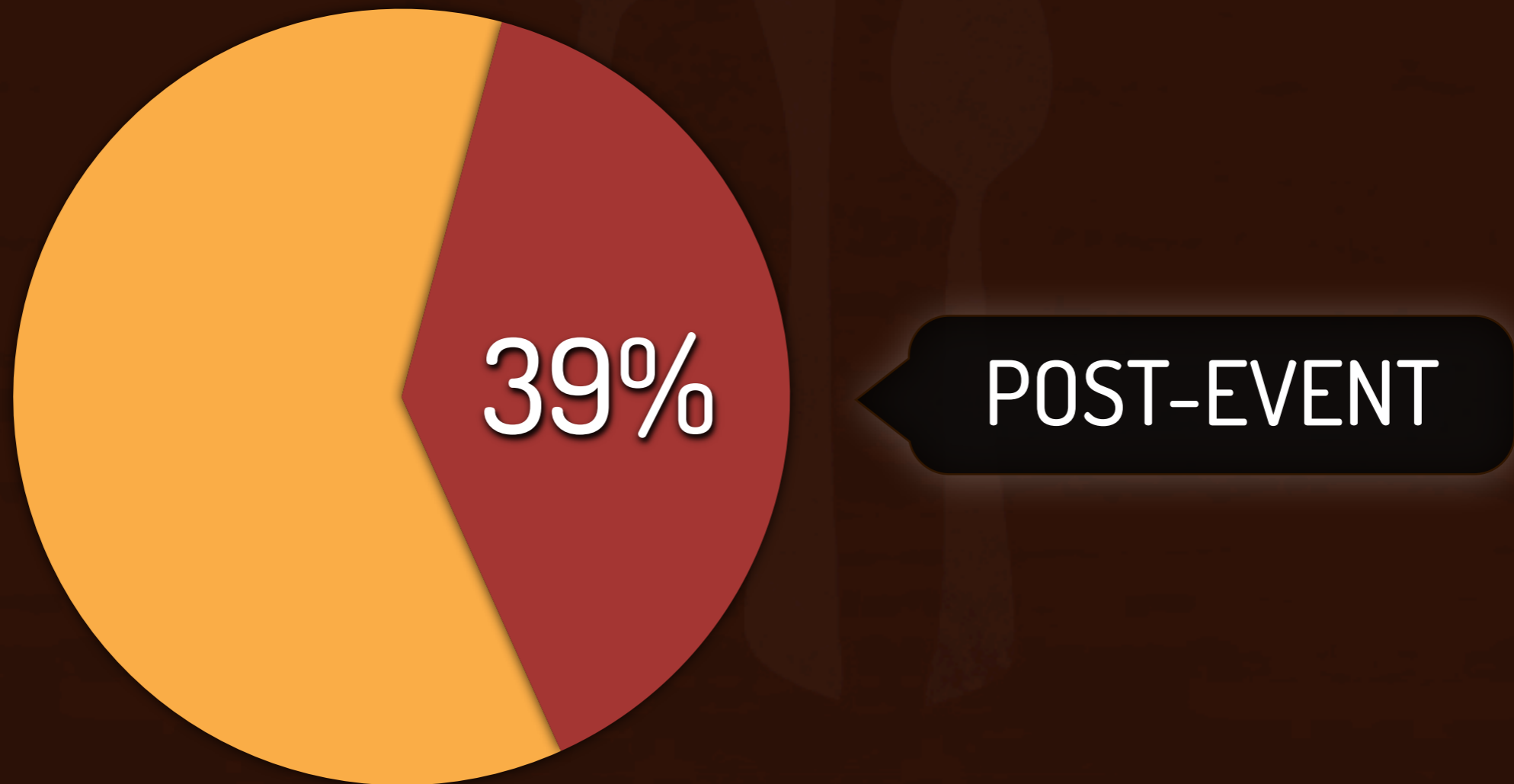


RESULTS

AWARENESS



AWARENESS



TOP ATTRIBUTES

PRE-EVENT

For Special Events only (48%)

Classy (45%)

Expensive (48%)

TOP ATTRIBUTES

POST-EVENT

Tasty (48%)

Classy (54%)

Quality (46%)

OF MEMBERS



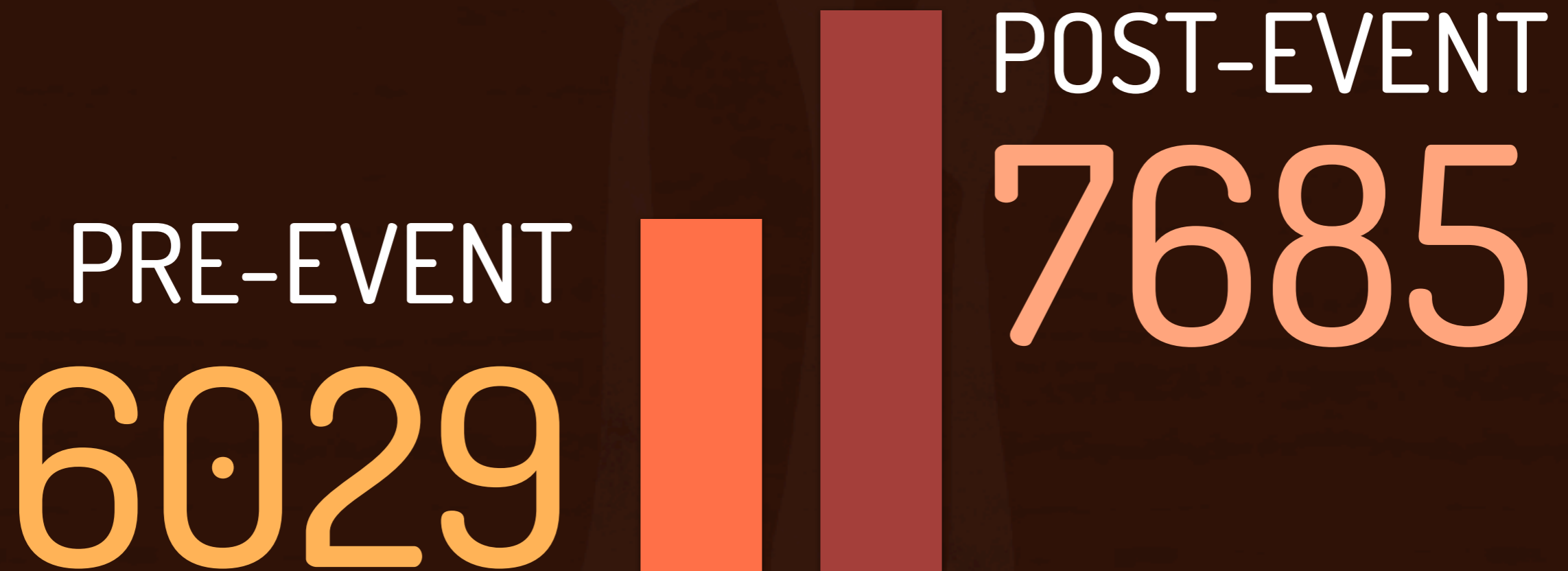
OF MEMBERS

PRE-EVENT

6029



OF MEMBERS



TAKEAWAYS



